



MEDIA RELEASE

## Matrix Form Fill Seal and Other Flexible Packaging Equipment Helps Customers Meet Their Sustainability Goals

**SAUKVILLE, Wis., September 23, 2019** – Did you know that **Matrix Packaging Machinery** builds packaging machines that can run “green” films that are sustainable, compostable and recyclable? Matrix will be packaging coffee using a compostable film on its Morpheus form fill seal, as well as other compostable and recyclable films on its machines at PACK EXPO.

Consumers today are demanding their brands of choice be more responsible and better stewards of the environment. This extends to their packaging as well. To achieve this commitment, Matrix works closely with its customers to provide packaging systems that accomplish their sustainability goals.

“Matrix has always worked proactively to make sure the footprint of our machines is small. This works well to help save our customers space on the facility floor, and cuts down on film and waste during change-over,” said Marc Wolf, General Manager of Matrix Packaging Machinery. “We actively work with our customers whenever we can to help them meet their sustainability aspirations.”

Some of the more recent trends of sustainable packaging include the demand for on-the-go convenience, food safety, less product waste and reusable bags/pouches. The Matrix Morpheus vertical form fill seal machine, for one, can run compostable and recycled films efficiently. Its machinery also has a smaller footprint and AutoPro™ programming technology that aids in reducing waste and excess bags during changeovers by up to 50%. These features, along with many others, allow Matrix to help its customers to work on achieving their sustainability goals with their target audiences.

To learn more about how Matrix can help you achieve a higher level of sustainability within your packaging, visit them in booth C-3116 at PACK EXPO 2019, September 23-25 in Las Vegas, or visit <https://www.matrixpm.com/>

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### About Matrix Packaging Machinery

Matrix is an industry leading manufacturer of rugged, cost competitive, and easy-to-use vertical form fill seal (VFFS) equipment for all types of flexible packaging and operates as a

master distributor of INV PACK stickpack and sachet machines, Toyo Jidoki pre-made pouch packaging machines, and FL TECNICS (a ProMach brand) rollstock pouch machines. With more than 30 years of flexible packaging expertise, Matrix has the ability, knowledge, and commitment to tailor highly efficient and profitable packaging systems for our customers on a global scale. Matrix is a product brand of ProMach, a global leader in packaging line solutions. As part of the ProMach Flexibles business line, Matrix helps its packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about Matrix at [www.MatrixPM.com](http://www.MatrixPM.com) and more about ProMach at [www.ProMachBuilt.com](http://www.ProMachBuilt.com).

## **About ProMach**

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit [www.ProMachBuilt.com](http://www.ProMachBuilt.com).

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