



MEDIA RELEASE

Brenton's Aftermarket Initiative Boosts Customer Uptime and Flexibility

Brenton showcases an aftermarket program at Pack Expo that gives operations personnel the tools and information they need to maintain peak uptime and improve the performance of older end-of-line machines.

ALEXANDRIA, Minn., August 26, 2019 – [Brenton](#), a product brand of [ProMach](#), is showcasing September 23-25 at Pack Expo 2019 in the Las Vegas Convention Center, a new, multifaceted aftermarket program that reduces downtime and increases the flexibility of end-of-line machines. The aftermarket initiative includes tailored spare parts kits, audits, and video-based training. **Brenton Booth #C-3025**

Tailored spare parts kits

Brenton now offers two custom designed parts kits to reduce downtime from days or hours to minutes. Addressing two of the most common replacement areas on a machine, Brenton offers the Pneumatic Repair Kit and the Electric Cable Repair Kit. Both kits are assembled with efficiency in mind. Displays of the Pneumatic Repair Kit and Electric Cable Repair Kit will be featured at the Brenton booth.

Audits

Following a customer's request for an audit, a Brenton aftermarket representative will visit the facility for an equipment evaluation. No downtime will be required during the process. Within two weeks of the audit, the customer receives a service report covering the equipment's operational status and opportunities for improving overall equipment effectiveness (OEE). Sample audit reports will be available at the Brenton booth along with audit request forms.

Video-based training

A new series of training videos is another piece of Brenton's program. Prepared by PMMI certified trainers, the videos give customers greater flexibility in staff assignments on end-of-line Brenton machines. The videos are designed to quickly provide personnel not familiar with a machine with the basics of machine operation. The videos can also be used for refresher training. The training videos are a proactive response to today's tight labor market

and high rates of staff turnover. Pack Expo attendees are invited to view the videos and to speak with a Brenton aftermarket representative.

Improving the performance of older machines through retrofits

As another part of the aftermarket initiative, Brenton offers a retrofit program that features practical ways of improving the OEE of older machines. At Pack Expo, Brenton provides examples of how retrofitting older machines with new components cost effectively supports customers' production expansion objectives. Brenton also shows how the retrofit program can be used in conjunction with the purchase of new machines to ensure peak production and reduce plant disruption while bringing on additional lines.

For more information on these and other programs visit www.BrentonEngineering.com, call 1-800-535-2730, or write to Brenton@PromachBuilt.com.

About Brenton

Brenton engineers and manufactures custom case packaging, palletizing, robotic packaging systems including material handling, high speed pick and place, and integrated end-of-line systems. Specializing in food, beverage, pharmaceutical, medical device, personal care, and household products, Brenton surpasses regulatory and market driven demands and creates collaborative, longstanding partnerships to best serve a diverse customer base. Brenton is a product brand of ProMach, a global leader in packaging line solutions. As part of the ProMach End of Line business line, Brenton helps packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package. Learn more about Brenton at www.BrentonEngineering.com.

About ProMach

ProMach is a family of best-in-class packaging solution brands serving manufacturers of all sizes and geographies in the food, beverage, pharmaceutical, personal care, and household and industrial goods industries. ProMach brands operate across the entire packaging spectrum: filling and capping, flexibles, pharma, product handling, labeling and coding, and end of line. ProMach also provides Performance Services, including integrated solutions, design/build, engineering services, and productivity software to optimize packaging line design and deliver maximum uptime.

ProMach designs, manufactures, integrates, and supports the most sophisticated and advanced packaging solutions in the global marketplace. Its diverse customer base, from Fortune 500 companies to smaller, privately held businesses worldwide, depends on reliable, flexible, technologically advanced equipment and integrated solutions. ProMach is headquartered near Cincinnati, Ohio, with manufacturing facilities and offices throughout the

United States, Canada, Mexico, Brazil, Europe, United Arab Emirates, and China. For more information about ProMach, visit www.ProMachBuilt.com.

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